

# Ray Palmer Foote IV

PRODUCER • COMPOSER • ANTHROPOLOGIST

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Producer and composer with over a decade building finished audio for national brand campaigns, five years drumming internationally, and a Columbia anthropology degree underneath both. I work end to end and on deadline, and I read creative systems the way I read a mix: for the signal underneath the noise. Now applying that method to how organizations make themselves legible in an AI-mediated market.

## EXPERIENCE

### Intelligence Meridian • Founder

2026 TO PRESENT

- Founded a consulting studio that designs legibility frameworks: the structures that let a person, studio, or campaign be understood accurately by audiences, by collaborators, and by the machines mediating both.
- Run ethnographic engagements end to end. Observe how the work actually happens, name the patterns participants cannot see from inside, and build the language and systems that make those patterns usable.
- Own the full business: offer design, positioning, client delivery, and production.

### FormWave Collective • Partner

2025 TO PRESENT

- Partner in an AI-native strategy practice for organizational change, carrying the organizational anthropology lens across client engagements.
- Translate how teams actually coordinate into operating systems they can use, so AI adoption extends existing judgment instead of overwriting it.

### Big Foote Music + Sound • Producer and Composer

2013 TO PRESENT

- Produce, compose, mix, and engineer original music and sound design for national campaigns, including work for Google, CVS, Swiffer, and OGX.
- Own projects end to end, from concept and composition through recording, mixing, and final delivery, frequently as a team of one on commercial turnaround.
- Build sonic identities that carry a brand's story across broadcast, film, digital, and physical space.
- Partner with directors, agencies, and creative leads to turn a rough brief and a hard date into finished, on-brand sound.

### Sir Chloe • Drummer, International Touring

2020 TO 2025

- Toured the United States, the United Kingdom, and Europe for five years, including Red Rocks Amphitheatre and Lollapalooza in both Chicago and Berlin.
- Performed nightly under live conditions where the work has to land the first time with no second take and the feedback arrives in real time.
- Operated inside a tight creative team on the road, adapting quickly as plans, rooms, and logistics changed.

## SKILLS

**PRODUCTION:** Music production, composition, sound design, mixing, engineering, vocal production, live drumming, end-to-end audio delivery

**STRATEGY:** Organizational ethnography, positioning and messaging, knowledge systems design, AI readiness and legibility frameworks

**TOOLS:** Ableton Live (certified), Pro Tools, Logic, Adobe Premiere, AI-assisted production and research workflows

**WAYS OF WORKING:** Fast turnaround, self-directed, cross-disciplinary, high-trust creative collaboration

## EDUCATION

### Columbia University, Columbia College

B.S., Anthropology. Ethnomusicology and cybernetics focus. GPA 3.53. 2015

Ethnomusicology department: music archive repatriation research, returning recorded sound and cultural memory to originating communities.

### Dubspot

Ableton Live Certification. New York, NY. 2012

## HONORS

- Ella Deloria Undergraduate Research Fellowship, Columbia University
- Columbia University Dean's List, four times